

Persuasive RAFT Assignment

Choose a role, audience, and format; then compose a persuasive piece of writing that fits the topic.

Due Monday, May 8th

	ROLE	AUDIENCE	FORMAT	TOPIC
1	Prisoner	Troubled Teens	Journal	Discourage teens from doing the things that you did that got you into prison.
2	Animal Activist	People Who Wear Fur	Complaint	Convince people not to buy or wear fur coats.
3	Model	Fashion Designer	Job Resume	Demonstrate why you are the model that would dazzle the world while modeling the designer's clothing line.
4	Cartoonist	Kids	Cartoon or Comic Strip	Draw a comic that will give students advice on how to deal with bullying.
5	Snowman	Sun	Conversation or Script	Plead with the sun not to melt you.
6	Vampire	Townpeople	Letter	Persuade the townspeople to let him/her live in their town.
7	Travel Agent	Travelers	Brochure	Describe a vacation spot and persuade people to visit it.
8	Sports Fan	Sports Enthusiasts	Advertisement	Convince people that your favorite sports team is the best.
9	Critic	Newspaper Readers	Review	Choose a book, movie, or TV show and write a review of it. It can be positive or negative.
10	Character in a Book You've Read	Author of the Book	Essay/Letter	Ask the author to change something about the plot of the book (different ending, add or change a character, change setting, etc.).
11	Your Choice	Your Choice	Your Choice	Your Choice—Just make sure it is persuasive .

Role: The voice you are writing through; the person doing the writing. As a writer, you are playing this person.

Audience: The person to whom you are directing the writing. Who will be reading it?

Format: What your end writing product should be.

Topic: What you are trying to accomplish with this piece of writing.